



INTRODUCTION

Are you ready to start the Game? Will you be the last man or woman standing when our SquidWorld Island Metaverse Game starts and take home the Grand Finale Prize Pool of 30,000,000,000,000 SQW? Join us on this exciting journey!

Let's us start by thanking you for considering us! As a Team, we are committed to bring back the trust and transparency in this crypto space, while at the same time providing our investors and loyal followers with a secured, trustworthy portal that is fun, exciting and profitable.

A properly planned and well thought out project is the foundation to a successful business. We understand this. Our Core Team members are experienced business and IT professionals with combined 50+ years of real-life experience in logistic & change management, information technology & business systems. We come to you with strong determination and well-established motivation to take SquidWorld Token to the next level!



THE PROBLEM AS WE SEE IT



Blockchains technology – more specifically, meme tokens space - has come a long way in terms of cutting-edge utilities and decentralisation. However, it has been a difficult path full of regulatory undertone, scams, rug pulls and opportunists. As investors ourselves, we understand this. We want to change this!

The problem we see in this space is not just about what a Team is capable of in terms of its ability code and/or deploy smart contracts and/or utilities, but rather its ability to take advantage of the existing blockchain technology and bring together the necessary skillsets to plan, design, develop and market the token effectively. This is what we do every day! With Squidworld.io Core Team, you can rest assured that your investment is SAFU and we will push this token as hard as we can to get the exposure it deserves!

MARKETING STRATEGY AND WHY THE SQUIDWORLD NAME

Squidworld.io is a vehicle. It is designed for you – our Squid Game fan! Launching SquidWorld (SQW) tokens now will allow us to build upon the current phenomenon that is Netflix TV Series Squid Game 2. With your help and support, we will poise to become the go to meme portal for all Squid related utilities.

We are investors like yourself. We have seen many times, endless teams irrespective of what they have done before, starting a project, making grand promises only to fall victim to personal greed and/or undermined by internal team tensions and dynamics. We don't want to be just another Squid degen meme site! We will be your Squid Game Community token. Your support and trust are the key ingredients to make this project a success and a household name!

We are in discussions with a number of well-known marketing firms to enable the exposure we are looking for however just like any other start-ups, costs and value for money are normally part of the growing pains. This is why quite a bit of private funds have been injected into getting things to happen behind the scenes.

No more empty promises! As a loyal SquidWorld investor, you will have:

\triangle DApp and Swap with SQW tokens staking and LP farming will be ready at Launch so our investors can start earning generol rewards at the onset.	JS
SquidGame theme mini P2E game is in its final phase of development. We plan to have this out as soon as practical howev this is not the end! Portal means exactly just that. As we progress, we plan to bring out a suite of P2E casino style games th will appeal to everyone's taste. Think of Blackjack, Roulette, Poker games with ultimate prize pools and more	
Lottery DApp is also currently under development and will go live as soon as proper testing and auditing are completed. SQ tokens are needed to buy-in to play with contributions going towards final Jackpot Pool and a portion send to be burnt the reducing the total supply. The Team is still considering if a co-contrition of tokens to towards the Burn Wallet is warranted give that the base contract already has an automatic built in 1% contribution.	JS
∆ NFT Squid Game theme meme collection with minting, staking and marketplace is also on the table. The concept behind the strategy is to expose SquidWorld to the rapidly expanding and yet lucrative space. SQW tokens and stable coins are needed secure participation. NFT Design Team is being recruited and initial concept discussion with our Core Team is underway. We want you to make money!	to
SquidWorld Island Metaverse Game is the ultimate adventure game that will form part of our First Chapter in this token lifecyc Yes, we have more plans! The concept behind the Game is to provide our investors with a SquidGame theme adventure gam with in-game rewards and purchases leading up to the ultimate Grand Finale Prize Pool of 3% of total tokens supply. This can be quite a taking especially if we hit the marketcap we are envisaging when the time comes! A new SquidWorld Island website we built to facilitate this.	ne pe

Build It and They Will Come! This is our motto. With your support and loyalty, we stand to take advantage of the upcoming SquidGame Netflix TV Series movement that will catapult us to where we want to be – The one and only Portal for all Squid related utilities with real values for our investors!

MARKET SENTIMENTS



One of our major hurdles when we came together as a Team was how do we bring back the trust, transparency, and values for the Community? There is no easy way to tackle this especially when you (as investor) have been bombarded with so many empty promises to date.

As we've mentioned earlier, we are investors like yourself. We understand your fears and reservations. This is why we have invested hard earned money into developments even before the token hits the marketplace. Allow us to work with us. Give us your support and trust, and we guarantee you will have a Core Team that have your best interests at heart!



Token Name: **SquidWorld**

Token Symbol: **SQW**

Total Supply: **1,000,000,000,000 (One Quadrillion)**

Decimals: 9 decimal points

Chain: **BSC Chain**

Tax Breakdown: 10% Buy and Sell

1% Burn wallet2% Reflection to Holders

1% Prize Wallet **1%** Team Wallet

2% Liquidity **3%** Marketing

For those of you who are interested in the technicality and wish to delve deeper into the smart contract design, please read on, otherwise please skip to the next section.

The base Smart Contract is not Renounced: This is because we have so many plans for SquidWorld.io. Renouncing the smart contract at the onset would be counterproductive and restricts our ability as a Core Team to realise our goals and bring values to your investments. The contract has a "Renounced" function to allow us to do this down the road fi/when it is warranted.

10% Buy and Sell Tax will be our standard Tax for SquidWorld: For the sake of transparency, there is an inbuilt function that will allow the Team to vary this percentage up to 10% for Buy and 20% for Sell (or combined Total of 30% Max Tax). The justification behind this function is to enable to manage the market if it is necessary in terms of bots and day traders whose interests are in quick gains. For example, the Team can reduce the Buy Tax to minimal to encourage Buys pressure OR increase the Sell Tax (max 20%) to deter bots and/or whales crashing the chart. We do not have any other ulterior motives behind this set up. The Community will be advised before any changes take place.

Max Wallet is set at 3% and Max Transaction is at 0.5%: This function also allows the Team to vary the percentage in order to manage market conditions and bring benefits to our loyal investors. It acts as a deterrent and reward in an ever-changing market condition.

Internal Tax and is set to 0% but has the Max option up to 10%: The reasoning behind this function is to allow the Core Team to reward or penalise those who support or abuse the system respectively.

Airdrops Function: Provides the Core Team with the ability for promote and reward holders and investors with free tokens that are going to be allocated to the Marketing Wallet

Total Token Supply Allocation breakdown		
o 17%	allocated to Staking Contracts/Wallet. Rewards will be in SQW Tokens	
0 12.4%	allocated to Liquidity Pool (lock for 180 days)	
0 4.4%	allocated to Private Sale (inclusive of 10% bonus)	
o 7.8%	allocated 3% to Partnerships & 4.8% to burn wallet once reimbursement is finalised with wallets	
0 28.4%	allocated to Public via airdrop/migration	
0 10%	allocated to future CEX Listing Funds (locked for 30 days)	
5 %	allocated to Marketing (community giveaways, airdrops, bounty, social media hypes) allocated	
o 5%	to Prize Wallet (with 3% for SquidWorld Island Grand Finale Prize & the balance of 2% plus on	
	going 1% tax reflection for lottery and games)	
o 6%	allocate to Team Wallet (locked for 3 months)	
O 4%	allocated to Development Wallet as incentive to onboard future talents	

RONDMAP

PHASE

PHASE

01

- Core Team Onboarding
- Release Informational Website
- Smart Contract Audited &
- Deployed Project Lead KYC
- Team Members Doxxed (internal)
- Release Litepaper
- Social Media & Community Setups
- Commence Pre Launch Marketing
- Influencer Partnerships
- AMAs & Marketing Partnerships
- Community Airdrops & Giveaways
- Twitter & Telegram Competitions

• Release Lottery & Raffles Platform

⁰² PHASE

- Commence Private Sale (20 BNBs)
- Commence Pink Sale Launch
- Commence Stage 1 Marketing
- Launch on PancakeSwap
- Release Swap & Staking Platform
- Release Mini P2E SquidGame Theme Game
- Commence Development of NFT Platform
- Commence Development of Lottery & Raffles Platform
- Telegram & Twitter Biggest Buys & Buy Back Comps
- Apply for CMC & CG Listings

Update & Release New "Squid Game Island" Interactive Website

⁴ PHASE

- Commence Stage 2 Marketing
- Release Squid Game NFT Staking / Minting / MarketpalceCommence SquidWorld Island Metaverse Game Development
- Commence Discussion with CEXs
- Commence Development of Multichain Bridge platform
- Commence Discussion with Netflix SquidGame Series
- Identify Real World Usage for SquidWorld Token

- Release SquidWorld Island Metaverse Game Platform
- Commence Stage 3 Marketing
- Apply for CERTIK Audit
- Grand Finale Prize Winner Announced
- Securing & Onboarding Real World Utilities Partnerships
- Update Whitepaper & many more to come!

WEBSITE AND CONTACT DETAILS

- www.SquidWorld.io
- https://t.me/SquidWorldOfficial
- https://twitter.com/SquidWorldTeam
- https://www.youtube.com/channel/UCUKHuF9vqAtFFqpkFTTLxhg
- Team@squidworld.io or Marketing@squidworld.io



CORE TE-AM ME-MBE-RS

CryptoK21 – Founder & Project Lead

KryptoK21 has 25+ years in operations, business management, human Resources, managing IT business systems/ networks as well as backend & frontend web developments. Have taken an interest in crypto since 2014. KYC with InterFi Network & AnonyDoxx and committed to take this project to the moon!

The Manager – Co-Founder & Chief Strategist

The Manager has a long track record working in the IT industry. He has been in the Crypto space since 2017. He started his own closed TG community back in 2018, "Scandinavian Crypto Pubtalk". He has been a founder of a couple of BSC projects before.

J3C-COO & Core Team

J3C has 15+ years in business management. He has owned & operated many successful businesses. Specializing in PR work, team building, business marketing and development and strategic business planning. Excited to be part of crypto project that is real and actually cares about its investors.

Development Team – Experienced Blockchain & Games Developers

Two proven and experienced crypto development firms with 30+ developers have been on-boarded to assist with roadmap utilities developments. Smart contracts and frontend integration will be done by in-house Dev team & Project Lead